

What is KLP's mission?

The mission of KLP is to inspire a world where L.O.V.E. is naturally exchanged, instinctively spoken, shared, expressed, and lived heart to heart...beginning with preschoolers and elementary age children. (or ages 1-10).

What is KLP's vision?

Brand a conversation (discussion/expression and thoughts) and lifestyle (habits/attitudes and behavior) of L.O.V.E. on the hearts, minds, souls, spirits and lips of people and social media, via...TV, radio, magazines, bill-boards, schools, community centers, celebrities, musicians, politicians, community leaders, children's TV shows such as sesame street, PBS, award shows,

Three strengths about KLP

- 1) KLP is conversation. (Intercourse/dialogue/connection/relationship).
- 2) KLP is current (progressive/prevalent/preventive/effective/protective-guardian)
- 3) KLP is community (social/heritage/organized/informative/traditional/legacy/gift/a birth-right)

KLP in 5 years?

To inspire a national and international partnership designed to create a KLP global campaign with a major focus on activating KLP (mobilized and started) in key (principal/leading) pre-schools and elementary schools all over USA. And not limited to all kinds of possibilities.

What does KLP contribute to the conversation of humanity.

KLP brings

L.O.V.E. Aloud (clearly/vocally/positively/distinctly/definitely/with excellence and wholeness),It offers an awakening to the dormant possibility of L.O.V.E. that evidently is being withheld in the stories of hurt, pain and fear that steer the lives of peoples.

TESTIMONIES

2 testimonies about the effectiveness and impact KLP has had in the past years
by **Jacqueline Rozier**

- 1) My personal testimony: Like taking vitamin every day, when i say KLP, it keeps my conversation healthy. It helps me to stay focused on love, and it keeps me conscious about what I think and what I am saying to others.
- 2) When I say to others, especially those who have never heard the words Keep Love Present, it allows me to share what the letters represent and it brings a new way to greet people every day and say good-bye...be it on the phone, email, FB, or in person.

2 testimonies about the effectiveness and impact KLP has had in the past years
by **Naim S. Muslim**

- 1) My personal testimony is that in my authentic commitment to practice KLP I became aware of who I really am and who I am created to: BE.” I have discovered that I am free to “BE.” To create, live and L.O.V.E.
- 2) I am the parent portal of this conversation KLP that many people have embraced. It has caused me to confront myself at the core level. It is causing me to grow in ways I did not know I could or even needed to. I have found that the strength in this conversation is spiritual and can be apply to any reality. I believe this conversation is a gift for the world.

What are you most proud about with KLP?

I am most proud that KLP, from its conception, has proven to be a God inspired healing rock (strength/defense and support) that is reclaiming slowly (calmly) and deliberately (intentionally) as a rippling (flowing/moving) spirit, energy and truth throughout life's ocean (depth/gravity and discernment) of confusion, fear, violence, frustration, hatred, abuse and etc...that once claimed the hearts of our children, families and communities.

KLP is a divine inspired defense (safeguard, security and preservation) and healing balm or application and conversation (discussion) that will indeed bring a paradigm (ideal and framework) shift, transformation to our children in our schools and help our students/children handle the challenges that confront them later in life, such as bullying, gun violence, peer pressure, teen pregnancies, drop outs, and suicides.

Marketing/branding tools used to keep KLP moving/relevant.

Staying in the conversation (discussion/dialogue/questioning/observation and communication) of Keeping Love Present, is a branding/marketing tool. And knowing that when Love Is Present...we win (overcome/accomplish and achieve) God's will to L.O.V.E., L.I.V.E. Overcoming Violence Everyday!!! KLP is the “NOW NORMAL”